



COASTAL CAROLINA
Regional Airport

MARKETING COMMITTEE AGENDA

April 13, 2021, 11:55 a.m.

Meeting Number: 126 248 8841

Passcode for WebEx video:

WebEx Pass Cde: 7zEJpSpev59

+1-415-655-0001 US Toll

Access code: 126 248 8841

Passcode: 79357773

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of last meeting Minutes**
- IV. **Website Launch Update**
- V. **American Airlines Marketing Update**
- VI. **LHWH update on Inbound Campaign**
- VII. **Discussion on decreasing "Clicks"**
- VIII. **Road Map for next year in Marketing**
- IX. **Open Discussion**
- X. **Adjournment**